



FOR IMMEDIATE RELEASE

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Americo Manufacturing is now live on Facebook and Twitter

Americo innovating its communication using Social Media channels

Acworth, GA - Americo Manufacturing has just launched its Facebook and Twitter pages. These two new accounts will complement the existing Social Media presence with the company's You Tube channel.

“Social Media is a growing and fast communication channel for businesses and we decided to leverage it to get closer to the market” explains Juliana Mazziere, Marketing Coordinator at Americo. “We believe that these channels will help increase the interaction and exchange of information between our company and cleaning specialists throughout the industry. This open exchange of information is very valuable, not only to Americo, but also to all of those who follow us.” adds Mazziere.

The pages will contain company news, tips, events and a lot of interaction with distributors and sales professionals. It will also be a resource to not only gather more information on products, but also a vehicle to share best practices and application techniques. It will allow our followers to check referrals as users tend to leave comments on what they like that they see published.

To view and add Americo's pages, go to facebook.com/amicomfg Twitter twitter.com/AmericoMFG and You Tube youtube.com/AmericoManufacturing

About the Company

Americo Manufacturing Company, headquartered in Georgia/United States is a manufacturer of sustainable products such as synthetic and natural fiber floor pads, hand pads, utility pads and floor matting. 100% of the polyester fiber used in pads produced by Americo comes from recycled post industrial and post consumer waste and the binders we use are derived from water based technology. Americo's products are currently sold in over 70 countries worldwide.

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