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## Press Release

For Immediate Release

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### **RDA Advantage Announces the Addition of a New Member**

RDA Advantage, North America's largest group of independent redistributors is pleased to announce Axis Redistribution as its newest member effective July 1, 2018.

Headquartered in Tampa, Florida with a sales office in Jupiter, Florida, Axis Redistribution sells exclusively to Jan San & Food Service distributors across Florida, Southern Georgia, North Carolina and South Carolina.

Bill Mercur, Axis Redistribution President & Owner, stated, "Joining RDA Advantage is a great opportunity for Axis, as we continue to grow our business and leverage our purchasing capabilities with the resources that RDA Advantage offers. Our entire team is excited to join RDA Advantage as it positions us to remain competitive in a continually evolving marketplace."

Fred Hilbert, RDA Advantage Chairman, commented, "Bill is an industry veteran and his experience and knowledge of redistribution is second to none. We welcome Axis Redistribution as our newest member."

RDA Advantage is North America's largest group of independent food service and sanitary maintenance redistributors with multiple distribution centers across the United States and Canada. The business of RDA Advantage members is to make a distributor more successful by serving as their ally, not their competitor.